

Способы связаться

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ОСНОВНЫЕ НАВЫКИ

Project Management
Product Management
ux ui

Languages

Russian (Native or Bilingual)
Ukrainian (Native or Bilingual)
English (Professional Working)

Publications

50 секретов, как увеличить продажи и повысить конверсию сайта

Rasim Nadzhafov

IT Project/Product Manager, UX Designer/Researcher

Общие сведения

I'm looking for IT Project/Product Manager, UX-Designer/Researcher position. I'm from Zaporozhye and I'm ready for relocation.

I deeply understand the monetization mechanisms in IT/Web/Ecommerce and gaming products. I'm open to new ideas, propositions and cooperation.

I'm a professional Senior Project Manager & UX Designer with an attention to details. I have 5 years of successful experience in project/product management. I know and use Waterfall and Agile methodology: Scrum, Kanban. High JIRA proficiency, Confluence, Bitbucket etc. I have experience in making weighed data-driven decisions (A/B testing, User Testing, Analytics, Market Research, Competitor Analysis and KPIs). I very well know Magento 1/2 platform (CE&EE), CMS Opencart, Shopify, Prestashop, Wordpress (+ Woocommerce), Joomla, Drupal. I have manual QA Testing skills (2+ years). I have great SEO knowledge and skills. I know HTML/CSS, a little bit PHP and JS. For example I can make some edits/fixes on the site.

Besides, I have 4+ years of successful experience in UX design and in the field of web-product, I have extensive knowledge of UX / UI-design and all its trends. Wireframing: Moqups, Axure, Balsamiq, Marvel app. I can make an effective/detailed prototype/wireframe of any complexity.

Relationship with clients and high quality of service are my top priorities. From prototyping website to full IT-project development & management. I know how to raise and grow business through the best digital solutions.

Also I have experience as Creative Director in IT/Web/App field. I'm true generator of creative, useful & profitable ideas with knowledge how this ideas realize with minimal costs. Except IT field, i'm interested in game dev, and I've been watching this market: all

the news, trends, conferences and releases. And I'm interested for new opportunities in Game Dev too.

My qualities:

Self-development, responsibility, sociability, creativity, endurance, erudition, purposeful and resourceful.

Опыт работы

Absolute Web Services, Inc

IT Project Manager

сентябрь 2018 - февраль 2019 (6 месяцев)

Miami/ZP Office

- I lead major projects of famous brands and help them develop E-Commerce on Magento 1 and 2 platform (Community and Enterprise) in the US market. The income of my clients is constantly growing.
- I manage several teams. 35+ specialists: Front-End, Back-End and UX/UI. I follow each stage of product development so that it is of the highest quality and effective. No detail passes by me. I work very closely with Front-End developers and Web designers on the appearance, design, details, wireframes, UX/UI.
- I collect reports for clients, I watch productivity in teams
- Release Planning and Post-Release Project Support
- I help the HR with IT staff recruitment
- I constantly come up with new ideas to improve efficiency and implement them in the company
- etc

My achievements:

- I created a completely new JIRA workflow that increased productivity and efficiency for the entire company.
- I conduct trainings in various fields, such as SEO, JIRA, UX/UI
- I have organized monthly meetings among developers and designers, retrospectives etc
- I have been trained as Magento Solution Specialist

Bastard Studio

CEO, Creative Director

декабрь 2015 - декабрь 2018 (3 года 1 месяц)

All over the world

I'm engaged in full management of the studio: monitoring the implementation of projects, negotiations with customers, calculation of project costs, determination of budgets, search and hiring of employees, conclusion of contracts & partnerships with other companies. Also, I'm in charge of the design development process. Our portfolio speaks for itself.

Knowledge of UX-design and its trends. Skills for detailed prototyping of projects of varying complexity. From ordinary landing to big soc. network.

Several studio customers have left feedback about working with me in their video reviews on our website

Digital agency "Shturman"

Creative Director / Senior Project manager/ UX Designer

февраль 2017 - сентябрь 2018 (1 год 8 месяцев)

I personally have successfully implemented more than 80 projects of the company.

I led & supported a multitude (from 8 to 20) of company projects, control the work of project managers, work with designers, SEO & PPC specialists, Frontend & Backend developers. Worked with clients, supported a high level of service, and conducted negotiations.

Development and creation of high-detailed prototypes. The construction of logical and the correct UX-architecture, which effectively affects the user (leads him to the target action). Development of the simplest way (understanding) of the user on the site, depending on the target audience of the client. Control the construction of visual communications of the end user with the product. I led internal studio projects. Release Planning and Post-Release Project Support.

Experience in managing a team of up to 15-25 people.

I've experience in developing (managing and wireframing) online builders, ecommerce products, social networks, corporate sites, web services, marketplaces, dating sites, mobile versions of the site. Projects implemented on the local & international market. I work in Moqups, Axure, also I can quickly master any other program for wireframing.

I know the methodology of work on Waterfall and Agile: Scrum, Kanban and other.

In work with team were used: Jira, Trello, Slack etc.

I know HTML, CSS, a bit PHP and JS and I used it

I worked with the frameworks: Yii, Laravel, AngularJS, React.

I'm good at CMS Wordpress, Opencart, Magento etc.

A few achievements:

When there were sharp mass dismissals of incompetent project managers in the company without transferring projects, I took all their crisis projects on my own, and in total I had more than 20 projects with unfriendly customers and burning / already burnt deadlines. I'm successfully closed all projects, worked in overtime until late at night.

Also:

I cut company costs and relieved the stress from the dev department by attracting & integrating outsourcing.

Expat Laws Foundation

Product manager / UX Designer

сентябрь 2016 - июнь 2017 (10 месяцев)

Phuket, Thailand

I did complete product research and development, its full curated and promotion, PR. I was engaged in prototyping and preparation of PRD and engaged in the selection of performers.

Media Network Lapitsky™

IT director, contractor's curator and site developer

октябрь 2015 - ноябрь 2016 (1 год 2 месяца)

I work with many famous CIS bloggers (youtube, vk). I Developed site eugenelapitsky.com, the most popular Media Ad Network in CIS, supervise contractors: designers, copywriters, animators, web designers and SEO-experts, work on advertising projects with partners from different companies. PR-management of Eugene Lapitsky, also wrote PR articles. SEO management. Thus, all who need any additional service in addition to the advertising of the case - does not have to go far - they come to me.

SVOI Inc.

Business Development Manager

май 2016 - сентябрь 2016 (5 месяцев)

Greater Los Angeles Area

Customer reputation, data research (include mining & entry), call center, search customers and partners, conclusion of contracts, working with the different CMS.

Freelance

SEO-expert, web projects manager, copywriter
август 2012 - сентябрь 2016 (4 года 2 месяца)

Супермаркет кроваток (Supermarket of beds) Krovatki

IT Project Manager, SEO-specialist
2014 - 2015 (2 года)

LinkedIn keywords:

Project Manager, Product Manager, Marketing, UX Designer, Creative Director, Product Management, Project Management, Startup, Startups, Web Development, IT, UX Design, UI Design, Development, Web Developer, CSS, HTML, PHP, Agile, Scrum, PMBok, Video Games, Computer Games, Gaming, User Interface, Customer Support, Technical Support, Customer Care, Creative, Brainstorm, Brainstorming, Site Development, Product Development, Project Development, Senior Project Manager, Senior Product Manager, CEO, Founder, Web Studio, IT Studio, IT Company, IT CEO, Startup Management, LinkedIn Top 100, Top Ukraine, Top Russia, Accept your invite, Accept your invite, Endorse, Endorse back, IT Ukraine, Zaporizhia, Zaporozhye, Kiev, Kiiv, Dnepr, Dnipro, Kharkov, Kharkiv, Top Kiev, Top Dnepr, Top Zaporozhye, Manager, Consulting, NGO, Toplinked, Instagram

Образование

Classical Private University

Bachelor's degree, Advertising & Public Relations · (2011 - 2015)